Thanks for shopping here.
Here's what you just did:

1. Gave the *Little Engine That Could* a little more fuel

Indie bookstores re-circulate revenue within the local community and donate to community causes at more than twice the rate of chain retailers, and remote, online retailers give nothing back! Shopping here fuels your child's future.

2. Invested in the power of imagination

Browsing bricks-and-mortar bookstores is the best way to discover great children's books, and indies pick what we sell based on what we know you like and want. Invest in independent bookstores, and we'll invest in the imagination of your children for years to come.

3. Super-charged your child's learning

Children who grow up surrounded by books get three years more education on average than children from bookless homes. Bringing books home gets results.

4. Became a patron of schools, libraries, and the arts

Buying locally, and not from remote, online booksellers, ensures that your sales taxes are reinvested where they are needed most—right here in the neighborhood institutions that grow our children.

5. Gave your child a greener future

Shopping at our store conserves energy and resources in the form of less fuel for transportation, less packaging, and products that you know are safe because we stand behind them.

6. Improved the value of your home and strengthened your community

There is concrete evidence that neighborhoods with thriving independent businesses have higher real estate values and support more local jobs. Buying local is a smart and easy way to nurture your community.

7. Embraced what makes our community unique

We raise our children to celebrate and value a rich and varied world. You wouldn't want your house to look like everyone else's, so why would you want a community that looks that way?

8. Took advantage of our expertise

You are our neighbors, and we have a vested interest in knowing how to serve you. Nobody knows great children's books like independent booksellers, and we're passionate about what we do.