

How can
Once Upon A Time
help with your
literacy needs?

Encourage Reading

Inspire Writing

Coordinate Fun

Strengthen Community

Share Expertise

Provide Support

Thank you
for supporting
America's Oldest
Children's
Bookstore! (est. 1966)

Not seeing what you are looking for?
We would love to work with
you and your ideas!



Our storefront in Montrose Shopping Park



Once Upon A Time

"Your family bookstore"

Literacy Resources for
Schools, Libraries,
& Organizations

*Let the experts at
America's Oldest Children's Bookstore
help you!*



*Eager audience at one of our many
in-store events*

Contact:
Maureen Palacios, Owner
maureen@onceupona.com

2207 Honolulu Ave.
(Where the 2 & 210 freeways meet)
Montrose, CA 91020
(818) 248-9668
www.ShopOnceUponATime.com



Sing-along storytime with Emily Arrow

Encourage Reading

- Read-a-thons with prizes
- “Swing into Summer” reading program
- Book talks in class for students
- Book talks at PTA, Foundation, or new parent meetings
- Book clubs for children & adults

Inspire Writing

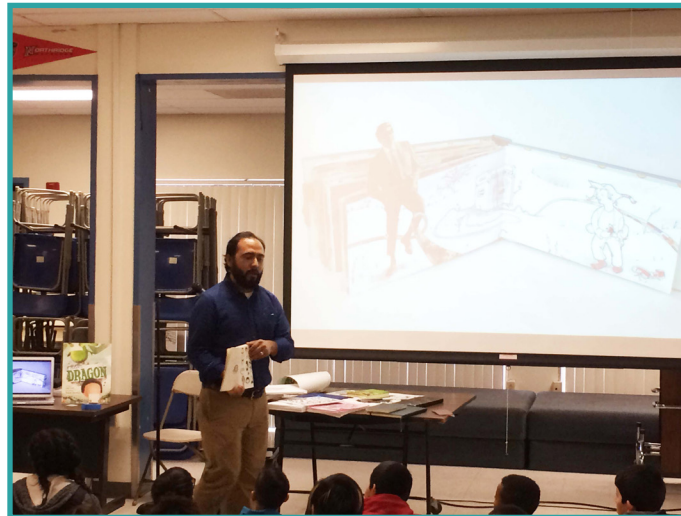
- Writing contests for local school children
- Summer writing clubs
- Student written book reviews featured in-store
- Writing seminars



An excited local teacher's chance meeting with author/illustrator Marla Frazee

Coordinate Fun

- Live & in-person author/illustrator presentations in school
- Skype author visits
- Story times at schools, organizations, & in-store



Illustrator Rodolfo Montalvo engaging students at a school visit

Strengthen Community

- Scholarships to local high-school seniors
- Librarian & teacher collaboration events – at school or in-store
- Pop-up booth & storytime at Farmer's Market

Share Expertise

- Recommend curriculum connections with Common Core
- Library collection consultation & purchase
- Teacher in-service presentations

Provide Support

- Give discounts & donate to schools that provide summer & school reading lists
- Educator discounts
- Business to Business bulk book buy
- Bulk-buy school books for academic year & summer
- Boutique Book Fairs – schools, companies, & hospitals



Our booth at the Montrose Farmer's Market